

1 **Co-production of two whole-school sexual health interventions for English**
2 **secondary schools: Positive Choices and Project Respect**

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53 **Keywords:** co-production, complex health interventions, evaluation, teenage pregnancy, sexual
54 health, dating and relationships violence, sexual harassment, public health, relationships and sex
55 education.

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58 **Abstract**

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60 **Background:** Whole-school interventions represent promising approaches to promoting adolescent
61 sexual health, but have not been rigorously trialled in the UK. The importance of involving intended
62 beneficiaries, implementers and other key stakeholders in the co-production of such complex
63 interventions prior to costly implementation and evaluation studies is widely recognised. However,
64 practical accounts of such processes remain scarce. We report on co-production with specialist
65 providers, students, school staff and other practice and policy professionals of two new whole-
66 school sexual health interventions for implementation in English secondary schools.

67 **Methods:** Formative qualitative inquiry involving 75 students aged 13–15 and 22 school staff. A
68 group of young people trained to advise on public health research were consulted on three
69 occasions. Twenty-three practitioners and policy makers shared their views at a stakeholder event.
70 Detailed written summaries of workshops and events were prepared and key themes identified to
71 inform the design of each intervention.

72 **Results:** Data confirmed acceptability of addressing unintended teenage pregnancy, sexual health
73 and dating and relationships violence via multi-component whole-school interventions and of
74 curriculum delivery by teachers (providing appropriate teacher selection). The need to enable
75 flexibility for the timetabling of lessons and mode of parent communication; ensure content
76 reflected the reality of young people's lives; and develop prescriptive teaching materials and robust
77 school engagement strategies to reflect shrinking capacity for schools to implement public-health
78 interventions were also highlighted and informed intervention refinements. Our research further
79 points to some of the challenges and tensions involved in co-production where stakeholder capacity

80 may be limited and their input may conflict with best practice or what is practicable within the
81 constraints of a trial.

82 **Conclusions:** Multi-component, whole-school approaches to addressing sexual health with teacher
83 delivered curriculum may be feasible for implementation in English secondary schools. They must
84 be adaptable to individual school settings; limit additional burden on staff; and accurately reflect the
85 realities of young people's lives. Co-production can reduce research waste and may be particularly
86 useful for developing complex interventions that must be adaptable to varying institutional contexts
87 and address needs that change rapidly. When co-producing, potential limitations in relation to the
88 representativeness of participants, the 'depth' of engagement necessary as well as the burden on
89 participants and how they will be recompensed must be carefully considered. Having well-defined,
90 transparent procedures incorporating stakeholder input from the outset are also essential. Formal
91 feasibility testing of both co-produced interventions in English secondary schools via cluster RCT is
92 warranted.

93 **Trial registration:** Project Respect: ISRCTN12524938. Positive Choices: ISRCTN65324176

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101 **Key messages regarding feasibility**

102 1) Systematic reviews suggest that whole-school interventions are promising approaches to
103 addressing adolescent sexual health, but it is unclear if delivery in English secondary schools is
104 feasible. It is widely recognised that such complex interventions must be carefully developed with
105 intended recipients, implementers and other relevant stakeholders to maximise their contextual
106 applicability prior to formal pilot and feasibility studies.

107 2) Based on formative qualitative inquiry with school staff, students and other youth and policy
108 stakeholders, our findings suggest that multi-component, whole school interventions employing
109 teacher delivered curriculum to address unintended teenage pregnancy and dating and relationships
110 violence (DRV) may be appropriate and feasible for delivery in English secondary schools providing
111 they are adaptable to individual school settings; limit additional burden on staff; and accurately
112 reflect the realities of young people's lives.

113 3) Co-production activities informed important refinements to the design of Positive Choices and
114 Project Respect that are likely improve their applicability and quality of implementation in English
115 secondary schools. Following these refinements, formal feasibility testing of both interventions via
116 pilot cluster randomised trial is warranted.

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123 **Background**

124 Despite significant declines in recent decades, the teenage birth rate in the UK remains higher than
125 in other comparable western European countries and rates by region vary [1-3]. Teenagers are also
126 the most likely group to experience unintended pregnancy with around half of conceptions to under
127 18s in England and Wales ending in abortion, this increasing to over 60% among those under 16.[2]
128 Around half of new STIs (sexually transmitted infections) diagnosed in England are to young people
129 under the age of 24[4], while non-volitional sex (NVS) and dating and relationships violence (DRV) in
130 the teenage years are widely, and likely also under, reported in the UK [5-7]. The costs of
131 unintended pregnancy, STIs and domestic violence to health and public services are significant [8, 9].
132 Preventing unintended teenage pregnancy and improving sexual health among young people in
133 England, therefore, remains a priority.

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135 There is good evidence that school-based relationships and sex education (RSE) is a key element in
136 preventing unintended pregnancy and promoting sexual health [10-14]. Interventions involving
137 whole-school in addition to classroom elements represent particularly promising approaches over
138 basic curriculum only programmes, which systematic reviews suggest often have limited and
139 inconsistent and impact on behavioural outcomes[11, 13, 15-18]. Whole-school action can include:
140 changes to school policies and practice to support promotion of sexual-health; student participation
141 in planning and delivering activities; school-wide health promotion campaigns; parent engagement;
142 and improving student access to contraceptive, sexual health and other relevant support services.

143 Recent reviews suggest that interventions involving whole school elements can have significant and
144 sustained impacts on delaying sexual debut;[19] and increasing contraception use and reducing
145 pregnancy rates [20]. Evidence also suggests that interventions involving whole-school actions can
146 have long term impact on victimisation and perpetration of sexual and physical violence [21, 22].

147 Whole school approaches to addressing unintended teenage pregnancy and sexual health, however,

148 have not been rigorously tested in the UK and it is unclear if such interventions are feasible for
149 delivery in English secondary schools.

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151 Prior to formal pilot and feasibility studies the need for proper investment and rigour in the
152 development of complex interventions, like whole school interventions, is increasingly recognised.

153 As such, a number of frameworks have emerged to support the development of complex

154 interventions like these. [23-33] Most propose a phased and iterative approach involving:

155 identification of similar effective interventions, their component parts and/or mechanisms in the

156 existing literature, developing intervention theory, and prototyping and testing delivery models and

157 materials. The importance of stakeholder involvement across phases is emphasised, with potential

158 beneficiaries and intervention providers viewed as having unique insights into how health problems

159 are constructed and maintained, and the local context in which interventions will be delivered [34].

160 Stakeholders are thus recognised as having a valuable contribution to make as ‘co-producers’ of

161 interventions by, for example, identifying appropriate and relevant intervention aims and content;

162 contributing to the delineation of theories of change; highlighting facilitators and barriers to

163 implementation and acceptability; and identifying potential unintended consequences and ways of

164 addressing these [27, 28, 34, 35].

165 This increasing interest in co-production in intervention design reflects a broader trend toward

166 greater involvement of policy-makers, practitioners and the wider public in research, motivated by a

167 range of concerns from democratising and improving the transparency of research, to enhancing

168 relevance, quality and uptake in policy and practice, as well as longstanding concerns with patient

169 participation in healthcare improvement. [36-42]

170 With regard to children and young people specifically, their fundamental human right to participate

171 in decisions and actions that affect them, including the design of programmes and policies aiming to

172 serve them, is enshrined in the UN Convention on the Rights of the Child [43]. Among sex educators

173 too there has been much emphasis in involving young people as co-producers in the development of
174 RSE materials as a means of ensuring that these keep pace with the constantly shifting social and
175 technological landscape in which young people experience and conduct their relationships [44-47]
176 However, there is some contention over what 'counts' as co-production in practice [48] and while in
177 its initial intended sense co-production implies a level of collaboration and parity of power between
178 researcher and co-producer, in intervention design the term has come to describe a diverse set of
179 goals and activities ranging from stakeholders merely being informed or consulted, through to them
180 having the authority and control to make decisions and shape the content and direction of
181 interventions [41, 49, 50]

182 Yet despite increased interest in co-production in the development of complex interventions,
183 practical accounts of such processes remain relatively under-reported. [51] Such accounts are critical
184 for furthering understanding of the role and value of co-production in intervention design and for
185 informing practical strategies for carrying out such work. In this paper we report our approach to the
186 co-production of two multi-component, whole-school sexual health interventions for
187 implementation in English secondary schools: 'Positive Choices' aimed at preventing unintended
188 teenage pregnancy and improving sexual health and 'Project Respect' aimed at addressing DRV and
189 sexual harassment in schools. We describe how the involvement of potential recipients (students),
190 implementers (school staff) and wider youth and practitioner and policy stakeholders informed and
191 improved the design of these two interventions prior to formal feasibility testing via cluster
192 randomised control trial (RCT). We also reflect on some of the challenges and tensions involved in
193 the process of coproduction and the extent to which we can claim to have involved stakeholders as
194 'co-producers' in our research. Our findings provide valuable insights for those planning the design
195 and delivery of similar health interventions in secondary schools in England and for those
196 considering similar co-production activities with students, school staff and other stakeholders.

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198 **Methods**

199 *Initial intervention design*

200 Positive Choices and Project Respect were both designed as new evidence-based interventions,
201 rather than as replications of existing ones. Design began by defining primary and secondary
202 outcomes, a theory of change and set of components for each intervention based on existing
203 evidence.

204 Positive Choices aimed to reduce unintended teenage pregnancy (primary outcome). Secondary
205 outcomes included delayed sexual debut, reduced numbers of sexual partners, increased use of
206 contraception and improved educational attainment. Planned intervention components included: a
207 report for schools on student sexual health needs informed by student surveys; a School Health
208 Promotion Council (SHPC) involving at least six staff and six students to coordinate intervention
209 activities and tailor the intervention to local needs; a teacher-delivered classroom curriculum for
210 year-9 students (aged 13-14); parent newsletters and homework; student-led social-marketing
211 campaigns; and a SHPC-led review of school and local sexual-health services. Training and a manual
212 were included for staff facilitating the council, curriculum and campaigns.

213 Project Respect's primary outcome was to prevent dating and relationships violence (DRV).

214 Secondary outcomes included reduced sexual harassment, unintended pregnancy and sexually
215 transmitted infections, delayed sexual debut, reduced numbers of sexual partners, and improved
216 use of contraception, psychological functioning and educational attainment. The planned
217 intervention comprised: a manual and training for key staff to coordinate intervention activities;
218 training by these staff for other staff on preventing DRV; staff and student mapping of 'hotspots' for
219 DRV on site and revision of staff patrols to address these; review of school policies to address DRV; a
220 teacher-delivered classroom curriculum for year-9/10 students (aged 13-15); providing students with
221 the 'Circle of 6' app for seeking support when experiencing or at risk of DRV; and parent information
222 about DRV.

223 Initial design of both interventions was informed by studies of previous interventions reported as
224 effective in promoting various sexual-health outcomes relevant to the prevention of unintended
225 teenage pregnancy and DRV in randomised trials from the US and Australia. [52-54], [55], [56] [22,
226 57, 58][59, 60]

227 Positive Choice's theory of change (Figure 1) was informed by social-marketing theory,[61, 62] [63]
228 models of school change,[64] social influence theory [65] and social cognitive theory,[66] and
229 focused on achieving positive sexual-health outcomes by improving contraceptive and safer sex
230 knowledge and skills; self-efficacy to communicate about sex[67]; sexual competence[68];
231 communication at home about relationships and sex; and school-wide social norms supporting
232 positive relationships/sexual health. Student participatory elements were also theorised to promote
233 connection to school (a protective factor for sexual risk taking [69, 70]) and improve academic
234 attainment. Although the main outcome measure was unintended teenage pregnancy, the
235 intervention, therefore, took a broader approach to sexual health aiming to address a range of
236 intermediate outcomes.

237 Project Respect's theory of change (Figure 2) was underpinned by the theory of planned behaviour
238 [71] and the social development model,[72] which informed a focus on challenging student attitudes
239 and perceived social norms about gender, appropriate behaviour in relationships and violence, and
240 promoting sense of control over behaviour. This approach was also supported by reviews which
241 suggest that DRV prevention should both challenge attitudes and perceived norms concerning
242 gender stereotypes and violence, and support the development of skills and control over
243 behaviour.[73]

244 The initial design of both interventions was thus primarily informed by academic theory and
245 research, but the drafting of the funding proposals for each study also involved preliminary
246 consultation with a staff member from five schools involved in a research network led by the
247 research team and with young people from ALPHA (Advice Leading to Public Health Action): a young

248 people’s research advisory group led by the Centre for the Development and Evaluation of Complex
249 Interventions for Public Health Improvement (DECIPHer) at Cardiff University. The group comprises
250 young people trained in public health and related research methods who work with researchers and
251 policy-makers to provide insights on study design and policy initiatives from a youth perspective.

252 These consultations informed our decision to focus the curriculum on year 9 and 10 students;
253 suggested that students and staff were supportive of intervention components and the whole-school
254 approach to address unintended teenage pregnancy, sexual health and DRV; and that although some
255 components were already being delivered in some schools, none were using a coherent whole-
256 school programme to address these outcomes.

257

258 ***Funded intervention elaboration***

259 Overview

260 Following initial design, research funding was obtained for ‘optimisation’ and piloting of each
261 intervention prior to formal feasibility testing. In this case, optimisation involved the further
262 specification and development of the intervention components led by researchers in collaboration
263 with specialist agencies who were to provide each intervention and involved consultation with
264 secondary school staff and students; and other youth and policy stakeholders to produce fully
265 elaborated interventions with materials appropriate for English secondary schools.

266

267 The Sex Education Forum (SEF) was the specialist development partner and provider for Positive
268 Choices and the National Society for the Prevention of Cruelty to Children (NSPCC) for Project
269 Respect. Part of the National Children’s Bureau (NCB) charity, SEF advocates and provides resources
270 for delivery of quality RSE in England. The NSPCC is also a charity, focused on preventing child abuse.

271 Optimisation involved: a review by researchers and SEF/NSPCC of evaluation reports and, where
272 available, intervention materials from the interventions that informed Positive Choices and Project
273 Respect; initial consultation with staff and students from secondary schools in England on
274 intervention content, delivery and materials; drafting by SEF/NSPCC of intervention materials in
275 collaboration with research staff; further consultation with schools, other young people (ALPHA) and
276 policy stakeholders on intervention format and materials; and intervention refinement prior to
277 piloting.

278

279 Consultation with schools

280 For Positive Choices, initial consultation with students and staff holding a range of roles in one
281 London secondary school was carried out in June 2017 prior to the development of intervention
282 delivery models and materials, which were to be piloted for feasibility and acceptability in the same
283 school from September 2017. The session involved teachers and students from year-8 and focused
284 on: acceptability of intervention aims, components, content and proposed modes of delivery;
285 preferences for the content and format of the student needs report and the manual guiding the
286 intervention; and identifying any perceived challenges to implementation. Following a presentation
287 on intervention aims and components given by a member of the SEF intervention provider team,
288 students and staff were split to discuss their perspectives on the intervention. The staff group was
289 facilitated by a researcher (RP) while the student group was facilitated by the SEF representative.
290 Coloured cards with details of each of the intervention components on were also used to help
291 prompt discussion around acceptability and feasibility in each of the groups. Staff were provided
292 with sample materials from a draft needs report and manual to prompt further discussion around
293 the format of guidance materials. Focussing specifically on the curriculum topics, year-8 students
294 were asked to discuss what topics they had previously learnt about in RSE and then to write down on
295 post-it notes something they would like to learn more about in year 9. Students were then asked to

296 review the topics the intervention developers had signalled for inclusion in the curriculum and see
297 which of theirs were included and which were missing. In the case of Positive Choices, further
298 planned consultation on intervention materials once developed was not possible due to limited
299 capacity for participation from the school.

300 For Project Respect, consultation involved two sets of workshops at four schools (two in south-east
301 and two in south-west England). The first set of workshops were conducted in three of the schools in
302 May 2017 and involved a mix of staff and students. These focused on acceptability of intervention
303 aims, components, delivery models and the format of the intervention including staff training, the
304 manual and the curriculum as well as wider issues of implementation. As with the Positive Choices
305 workshop, the intervention provider (NSPCC) gave a presentation detailing the intervention aims
306 and components. At various points the intervention provider paused the presentation to discuss the
307 content of the slides and get direct feedback on the elements that had just been previously
308 presented. A set of prompt questions were predefined to explore participants perspectives around
309 relevance and acceptability of intervention aims and approaches, and feasibility of implementation.
310 Students and staff were separated for at least part of the discussion. This data was also
311 supplemented by a telephone interview with a staff-member at the fourth school where it was not
312 possible to arrange to visit

313 The second sessions occurred in July 2017, involving staff and students in consultations in three
314 schools. These explored appropriate terminology for relationships and abusive behaviours; sought
315 feedback on draft curriculum materials and suitability for delivery in English schools; and considered
316 the role of social media in the conduct of young people's relationships and DRV. In these sessions,
317 following introductory presentation given by the intervention provider and an ice breaker activity,
318 participants were separated into three separate discussion groups for staff, year-9 and year-10
319 students. Students were asked to brainstorm the terminology they used to describe sexual and
320 romantic relationships; DRV; and sexual harassment. They were then asked to discuss the role social

321 media played in their dating and intimate relationships. Students were also provided with lesson
322 plans and slides for several lessons and asked to discuss what they thought of them. A set of
323 prompts was devised to elicit responses around the relevance of content and acceptability of
324 pedagogical approaches. Staff were asked about what made curriculum materials most useful, what
325 would make the PR lesson plans easy to use. They were asked to give feedback on handouts of draft
326 materials for one specific lesson (lesson plan, slides and student handouts); how staff would prepare
327 for lessons; how teaching staff would likely be selected and their perspective on the use of external
328 educators. They were also asked about the role of social media in young peoples' dating and
329 relationships and in DRV. In each Project Respect workshop discussion was facilitated by the NCPCC
330 representative and at least two researchers (JC, GM, RM, NT, TT).

331 The Positive Choices and the second wave of the Project Respect sessions were audio-recorded.
332 Field notes were also taken during or directly after all sessions. Based on this, summary reports for
333 each workshop were prepared. In terms of recruitment, schools were asked to select a range of
334 teaching and pastoral staff with involvement in RSE or Personal Social Health Economic (PSHE)
335 education and a diverse group of students broadly representative of the student population in year 8
336 for Positive Choices and in years 9 and 10 for Project Respect.

337 Consultation with ALPHA group

338 For Positive Choices two workshops were held with the ALPHA group in July 2017 and April 2018, to
339 explore young people's perspectives on parent engagement and the acceptability and potential
340 challenges of implementing student-led social-marketing campaigns in schools. For Project Respect,
341 the ALPHA group were consulted on draft lesson plans in October 2017. All ALPHA workshops
342 involved interactive group-based discussion activities employing prompt material from each of the
343 interventions. All activities were designed by the groups' professional facilitator (PG) and approved
344 by researchers. All ALPHA workshops were facilitated, audio-recorded and summaries of the
345 discussions drafted by the group's professional facilitator.

346 Consultation with practitioners and policy-makers

347 In March 2018, we convened a meeting of sexual health and RSE practitioners and policy-makers
348 from governmental and non-governmental organisations to discuss the Positive Choices and Project
349 Respect projects jointly. Participants were identified by the research team and invited by email to
350 join a stakeholder group to advise on intervention and research design. Following presentations on
351 each intervention, participants provided feedback via small-group discussion on questions specified
352 by researchers, focusing specifically on intervention design and practical challenges to
353 implementation. Drawing on facilitator notes, researchers drafted a summary of the event.

354 Ethics

355 Ethics approval for co-production procedures was granted by the London School of Hygiene and
356 Tropical Medicine research ethics committee on 25th January 2017 for Project Respect and 5th June
357 2017 for Positive Choices. Students and staff were treated as research participants and provided
358 with written information about the research one week beforehand, as well as verbally just prior to
359 the research. Participants were informed that they could stop taking part at any time or choose not
360 to answer any questions. All completed written opt-in consent/assent forms. Parents of participating
361 students were provided with information and could opt their children out.

362 ALPHA participants gave written consent for their participation as research advisors on DECIPHer
363 affiliated studies and for their contributions to be shared anonymously for all general purposes in
364 relation to DECIPHer's work. Consultation with practitioners and policy-makers was treated as public
365 engagement rather than research, so specific ethical review and consent were not sought.

366 Participants were made aware of how their contributions would be used and received a summary of
367 discussion, to which they could suggest amendments.

368 Incorporation of findings from consultation into intervention design

369 The summaries prepared for each of the above activities were shared with the specialist provider
370 agencies for each intervention. Providers and researchers discussed the summaries arriving at a
371 negotiated consensus about how these should inform models of delivery and materials.

372 **Results**

373 In the following sections we report the findings from consultations with school staff, students and
374 other youth and policy stakeholders and describe how these informed the design of both
375 interventions. These are also summarised in Table 1.

376 **INSERT TABLE 1 HERE**

377 *Consultation with students and school staff*

378 Eight staff and nine students (five girls, four boys) from year 8 (age 12-13) participated in the
379 Positive Choices consultations. Fourteen staff and 66 students (34 girls, 32 boys) from years 9-10
380 (age 13-15) participated in the Project Respect consultations (Table 2).

381 **INSERT TABLE 2 HERE**

382 For both Positive Choices and Project Respect, staff and students generally confirmed the
383 acceptability of intervention aims, content and modes of delivery. DRV, sexual harassment and
384 unintended teenage pregnancy were recognised as salient issues for schools to address.

385 With Positive Choices, staff and students were enthusiastic about improving RSE in their school, the
386 whole-school approach and participatory elements. The topics covered by the curriculum (see table
387 3) broadly mapped onto those that students wanted to be covered in year 9.

388 **INSERT TABLE 3 HERE**

389 The idea of tailoring the intervention to specific needs of students in each individual school was
390 also particularly welcomed.

391 Staff and students were positive about Project Respect components. Parent engagement, a
392 classroom curriculum, hotspot-mapping and the Circle of Six app were perceived as appropriate and
393 achievable. Teachers favoured the 'train-the trainer' approach to staff training, but highlighted that
394 the scheduling of hour-long curriculum lessons as a potential challenge to existing timetabling. Staff
395 suggested that there was a need for curriculum lessons to be adaptable for split delivery over
396 shorter (usually around thirty minute) tutor-time slots or longer 'off-timetable' days, depending on
397 the needs of each individual school.

398 With regard to intervention materials, staff in both Positive Choices and Project Respect
399 consultations reported that, because there was so little time for implementing interventions and
400 planning RSE outside of their academic remit, manuals needed to be comprehensive, but concise,
401 'sticking to the essentials' necessary for delivery. Similarly, teaching staff in Project Respect
402 consultations reported a preference for 'plug-and-play' curriculum materials that provided detailed
403 lesson plans, scripts to help guide classroom discussion and PowerPoint slides, so staff with limited
404 confidence, experience or time to prepare could deliver an effective lesson.

405 In contrast, staff also requested some flexibility in the curriculum design to allow those with more
406 experience to adapt activities including where topics had already been covered by earlier RSE
407 provision.

408 In terms of the curriculum format for Project Respect, students supported proposed pedagogical
409 approaches including the use of role-play and small-group activities particularly for discussing
410 sensitive topics and recreating real life scenarios. Students also agreed that it was important for the
411 curriculum to cover less obvious forms of abuse, such as emotional abuse and controlling and
412 coercive behaviours. They highlighted their need for training on how to respond if friends disclosed
413 DRV as well as the importance of ensuring that lessons covered the role of social media in DRV and
414 sexual harassment. Staff and students also offered a range of terms to describe DRV and
415 relationships, and suggested that appropriate terminology for use in the class should be introduced

416 early in lessons. For both Project Respect and Positive Choices students also suggested that the
417 curricular elements on the proposed topics should be introduced before year 9, in year 7 or 8 when
418 students are 11-13.

419 Students had mixed views about the acceptability of teacher-delivered RSE proposed in both
420 interventions. Some identified benefits to delivery by staff with whom they already had trusting
421 relationships, suggesting this could promote better reporting of safeguarding issues. However, they
422 also associated teacher-led delivery with the risk of confidentiality breaches, and lessons led by
423 teachers with whom they had less trusting or more antagonistic relationships were perceived to
424 potentially to compromise curriculum engagement. Some students suggested that an external
425 provider might allow more honest conversations and increase confidentiality. More important than
426 the professional role of the educator (i.e. teacher or external provider), though, were their individual
427 characteristics: that they were, for example, non-judgmental, able to respect confidentiality and
428 connect with the 'reality of young peoples' lives', However, staff explained that in practice the
429 selection of teaching staff would largely depend on timetabling and availability.

430 Across both interventions, teachers proposed that involving outside specialists could usefully cover
431 topics they felt ill-equipped to teach, such as sexual violence and female genital cutting/mutilation.
432 Some students and staff also felt that lessons covering more sensitive issues should be taught in
433 single-sex groups. A suggestion was to teach some of the content in single-sex classes, but bring
434 groups together at the end of a lesson to share learning.

435 ***Consultation with the ALPHA group***

436 A total of 12 young men and 10 young women participated across three ALPHA consultations (Table
437 3).

438 **INSERT TABLE 4 HERE.**

439 For Positive Choices ALPHA members were generally supportive of the student-led social-marketing
440 element of the intervention as complementary to more formal RSE lessons on the grounds that
441 student-led campaigns could ensure sexual health messaging was more relevant to young people.
442 Participants raised the importance, however, of having mechanisms to ensure that campaigns were
443 both genuinely student-led and that messages were consistent with the programme aims.

444 Participants broadly supported the parent component of Positive Choices, recognising the value of
445 informing parents about the RSE being taught in school and involving them in supporting their
446 children's learning at home. Some participants, however, were more sceptical about resources (like
447 homework assignments or newsletters) aiming to prompt discussion with parents and carers and felt
448 that many students would avoid carrying out homework activities due to the risk of embarrassment
449 or breaching existing child/parent boundaries. They also highlighted the need for flexibility in modes
450 of engaging with parents depending on existing school practices and procedures.

451 For Project Respect, ALPHA consultations generally supported the use of small group and scenario-
452 based learning activities that enabled students to reflect on 'real-life' scenarios. ALPHA also raised
453 some concerns about the sensitivity of some of the Project Respect lesson plans and the importance
454 of ensuring appropriate support for students who have experienced or witnessed DRV or other
455 abuse. They suggested that, across lessons, attention to the use of online and social media in the
456 conduct of young people's relationships was important and should be improved.

457 ***Consultation with practitioners and policy-makers***

458 Twenty-three practitioner and policy-maker stakeholders from governmental and non-governmental
459 organisations in the field of education and health attended the event.

460 Stakeholders were generally positive about both interventions, their theoretical basis and the whole
461 school approach, although some were concerned that the curriculum only covered year-9 (and 10 in
462 the case of Project Respect) rather than including a comprehensive, spiral curriculum spanning all

463 years. They were also concerned about how the intervention might affect existing provision in
464 schools, especially where this was already good. Participants anticipated that one of the major
465 challenges to implementation would be ensuring schools prioritised the interventions, given other
466 pressures, and they made suggestions to address this. These included: increasing engagement with
467 head teachers and/or senior leadership teams; dissemination of programme information to all
468 school staff; seeking 'buy-in' from school governors and parents; investing local partners with long-
469 standing relationships with schools and interests in address adolescent sexual health and DRV, such
470 as those in public-health departments or school networks; and maintaining regular contact
471 throughout implementation with a named strategic lead with enough seniority to drive action.

472 Participants recommended that to ensure school commitment, researchers should also highlight
473 what schools stood to gain from the interventions beyond the improved sexual health and wellbeing
474 of their students. This included: free staff training to support continued professional development;
475 specialist-designed curriculum materials; improved safeguarding procedures; meeting statutory
476 obligations to support students' social and emotional wellbeing; contribution to meeting national
477 school-inspectorate criteria; and the potential for greater school engagement, improved pupil
478 attendance and attainment via participatory activities and social and emotional learning.

479 Stakeholders also suggested implementing service-level agreements with schools, although not
480 enforceable, but highlighting expectations for intervention providers, schools and researchers.

481 ***Incorporation of feedback into intervention design***

482 Table 1 summarises how student, staff, ALPHA and policy and practitioner feedback was
483 incorporated into Positive Choices and Project Respect designs. Due to the timeline for the two
484 projects with Project Respect being implemented ahead of Positive Choices, many of the findings
485 from the Project Respect consultations could inform both interventions. . The need to meet
486 implementation timelines meant that the joint stakeholder meeting fell later than initially
487 anticipated and it was not possible for findings from this meeting to be fully incorporated into

488 Project Respect prior to the start of piloting. Findings from this event nevertheless did inform the
489 design of Positive Choices and will inform any further refinements to Project Respect.

490 Feedback from all stakeholders in general confirmed the acceptability of interventions aims,
491 components and content in both interventions, so these were not modified in preparation for formal
492 feasibility testing.

493 Based on findings from teachers, an element of flexibility was built into both interventions, to enable
494 the delivery of lessons in shorter periods. However, SEF (the Positive Choices specialist intervention
495 provider) advised against delivery through single 'off timetable' (or 'drop-down') days

496 Manual materials were developed with teacher preferences for brevity in mind and detailed lesson
497 plans, slides and guidance notes were prepared for the curriculum elements of both interventions.

498 Based on teacher feedback some flexibility was also built into lesson plans through the incorporation
499 of additional optional material that teachers could draw on to extend learning beyond essential
500 items. Decisions to omit any part of the curriculums where similar provision already existed were to
501 be managed between individual schools and the specialist provider on a case by case basis.

502 Based on student feedback we opted to continue with teacher delivered curriculum in both
503 interventions, but with clear instruction on the selection criteria for teachers to deliver lessons..

504 Suggestions to cover subtler, less obvious forms of violence and include training on how to help
505 someone experiencing DRV confirmed planned approaches in Project Respect, while the inclusion of
506 accurate signposting information and increased acknowledgement of the relevance of online and
507 social media in young people's relationships informed further development in both interventions.

508 The terminology identified by young people around relationships and DRV helped to define
509 appropriate language to be used in Project Respect lessons.

510 Although some students had suggested that curriculum elements should be introduced earlier, this
511 could not be incorporated into either intervention as it contradicted earlier consultation in the initial

512 proposal development phase which had suggested years 9 and 10 were the most appropriate for
513 curriculum delivery in terms of content and intensity and this had already become established in our
514 agreed study protocols. Including a curriculum for all school years, as suggested by professional and
515 policy stakeholders, was also not feasible by this point due to the constraints of the study design.
516 Similarly, we were unable to offer an option for external educators to compliment the curriculum
517 elements due to budget constraints. Despite both staff and student feedback, single-sex teaching in
518 co-educational settings was also generally not recommended so as not to limit opportunities to learn
519 and challenge through discussion across genders. Preferences to deliver in single-sex classes because
520 of cultural or religious sensitivities were, however, to be discussed with individual schools on a case-
521 by-case basis.

522 Based on student and ALPHA feedback, flexibility was built in to how the parent materials could be
523 disseminated by schools. Homework activities in Positive Choices were also chosen to reflect ALPHA
524 concerns that these could be embarrassing for parents and children. Activities aimed to ease into
525 discussions at home, focussing initially on the universal, relatively less sensitive topic of 'rites of
526 passage' progressing to focus on 'abusive and healthy relationships' in a later assignment.

527 ALPHA feedback regarding genuine student participation and a need for accountability of student
528 led marketing campaigns led to plans for the joint staff-student School Health Promotion Councils
529 (SHPCs) to oversee student led social marketing activity.

530 Strategies for increasing school engagement suggested by the professional and policy stakeholders
531 were incorporated in to the Positive Choices manual and school communication materials, and
532 additional school meetings and service level agreements were planned for pilot schools.

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536 **Discussion**

537 *Summary of key findings*

538 Involving teachers, young people and professional and policy stakeholders in the co-production of
539 Positive Choices and Project Respect provided valuable insights to both confirm and maximise their
540 applicability and feasibility for implementation in English secondary schools. Consultation with
541 schools, ALPHA and practitioner and policy stakeholders generally supported intervention aims,
542 components, content and models of delivery. Contrary to much of the existing literature, [74]
543 students confirmed the potential acceptability of teacher-led delivery, but emphasised the need for
544 careful selection of which staff taught lessons: a persistent concern in the teaching of RSE in England
545 [75, 76]. The aim of identifying, training and support suitable teachers to provide good quality
546 curriculum delivery was, therefore, embedded within the guidance for both interventions, although
547 as suggested by teachers we recognise this may not always be realisable in practice. Students and
548 ALPHA sensitised us to the need to ensure content and materials reflected the reality of young
549 people's lives particularly in relation to digital culture - a concern echoed in much of the RSE
550 literature [46, 75-77]. Students also confirmed the need for broad coverage of different types of
551 DRV, accurate signposting and training in supporting someone experiencing DRV and to define DRV
552 terms clearly early on in curriculum materials.

553 Consultation with school staff, practitioners and policy-makers highlighted the competing priorities
554 for school leaders' and teachers' time and their shrinking capacity they to commit to implementing
555 public health interventions. These issues have been highlighted elsewhere in the literature on the
556 implementation of school-based health interventions, particularly in relation to curriculum delivery
557 [20, 78-80]. Stakeholder feedback prompted us to develop clear and concise intervention guides
558 and prescriptive curriculum materials in line with what school staff felt was workable, and to adopt
559 strategies suggested by practitioners and policy makers to ensure school commitment. The need for
560 flexibility in intervention design was also incorporated by providing options to adapt how lessons

561 were timetabled; some of the curriculum content depending on teacher time, competence, and their
562 existing school provision; and the mode through which parents were engaged. Indeed, this need for
563 some degree of flexibility for local adaption to be embedded within complex interventions to
564 improve potential for implementation and effectiveness is increasingly recognised. [81]

565 A particular strength of our particular approach was the inclusion of a diverse range of stakeholder
566 groups, which ensured different participants could speak with authority and provide insight on
567 different aspects of intervention design. Students, for example, were able to express their
568 preferences for content and delivery, enabling us to confirm or improve the relevance and
569 acceptability of our interventions. Teachers provided insight into the current school climate and
570 'what would work' practically in terms of implementation in these settings. ALPHA members drew
571 on their experiences of school and their training as advisors on public health research to provide
572 authoritative views on intervention design. Practitioners and policy-makers could advise on the
573 broader context of the English education system, particularly in relation to securing commitment
574 and ensuring delivery in secondary schools.

575 However, our findings also demonstrate that there were occasions where it was not always
576 appropriate or possible straightforwardly to adopt the advice of students, staff or other stakeholders
577 where their perspectives contradicted existing best practice (in the case of single-sex teaching) or
578 the constraints of the study design limited inclusion of recommended changes (in the case of earlier
579 curriculum implementation, providing a spiral curriculum across years or providing external
580 educators to compliment teacher-led lessons).

581 ***Limitations***

582 While the sample for the study was quite large and varied for co-production work, it was likely
583 subject to selection bias that may have affected its representativeness. In many cases teachers self-
584 selected based on their interest in the topic following an invitation from school leaders, and so may
585 have been biased in terms of their enthusiasm for sexual health programming. Although we

586 requested a diverse and inclusive sample of students for meetings, in some cases students who were
587 perceived to represent the school favourably may have been selected. Personal relationships with
588 teachers and, quite simply, which students were available on the day may also have shaped these
589 decisions. This raises important considerations about incorporating stakeholder views that may not
590 be representative of intended recipients. The consequence could even be equity harms where
591 interventions are co-produced in line with the cultures and preferences of some groups at the
592 expense of others, who may be at more risk.[82] In our case, including a range of stakeholders some
593 of whom had a broader perspective and expertise in delivering RSE in schools would have helped
594 mitigate this to some extent.

595 Reflecting the potential implementation challenges identified in our research, pressures on school
596 timetables and staff time also affected the scheduling of face-to-face consultation and limited the
597 participation of some schools . Indeed, the potential burden co-production can place on
598 participants, who may already have very full workloads, and the need to ensure that contributors
599 are appropriately recognised and compensated, has been widely acknowledged in the literature on
600 co-production and must be an important consideration for any future collaborative work.[40, 48, 49,
601 83]

602 Finally, while acknowledging that ‘co-production’ varies as to the authority possessed by
603 stakeholders,[28, 49], we accept that there are limits to how far we can claim our own approach fits
604 with the traditional definition of empowering participants to take an equal or lead role in
605 intervention development.[49, 84-86] The active involvement of specialist provider agencies in the
606 elaboration of both interventions resembled a more collaborative approach with providers drafting
607 the materials and researchers ensuring materials aligned with the theory of change and intended
608 outcomes. Full discussions also took place about the incorporation of stakeholder feedback, albeit
609 with the research team leading the work and having ultimate responsibility over decision making as
610 contractors and owners of any new intellectual property. With students, school staff and other

611 youth and police stakeholders the process was more instrumental and researcher-led, resembling a
612 more consultative approach, as opposed to creating aims, components and materials a new in
613 collaboration with students and staff and other key stakeholders themselves.

614 ***Conclusions and implications for further research***

615 Multi-component, whole-school interventions targeting unintended teenage pregnancy, sexual
616 health and dating and relationships violence and employing teacher-delivered curriculum may be
617 suitable for implementation in English secondary provided they: are made adaptable to individual
618 school settings; limit additional burden on staff; and accurately reflect the realities of young people's
619 lives. Following refinements made via co-production further piloting of Positive Choices and
620 Project Respect via cluster randomised trial to formally assess feasibility is warranted.

621 Our findings demonstrate that involving potential recipients, deliverers and other stakeholders in
622 intervention design can provide valuable insights that are likely to reduce research waste by
623 maximising the applicability of interventions to local settings prior to formal piloting and evaluation.

624 Co-production may be particularly useful for developing complex interventions that, like ours, must
625 be adaptable to varying institutional contexts. We would argue, like others, that co-production can
626 also be particularly useful and indeed necessary in developing interventions that address needs that
627 may change rapidly, like the context of young people's sexual relationships [40, 47]. Although the
628 challenges of co-production are rarely explored, our experience also suggests that tensions can
629 emerge where recommendations are at odds with existing best practice or evidence, or which
630 present practical difficulties in terms of the constraints of a trial. Having well-defined, transparent
631 procedures for deciding how stakeholder input is to be prioritised, incorporated and recompensed
632 from the outset is therefore essential. Careful consideration over the selection of participants to
633 ensure diversity of views and experiences are accounted for in intervention design is also important.

634 In school research specifically, the challenges we experienced with organising data generation
635 suggest that steps need to be taken to build flexibility into timelines for intervention design (and to

636 encourage funders to allow this) to take account of the current pressure on school timetables. A
637 range of consultation methods is also essential to ensure that stakeholders can contribute in other
638 ways besides face-to-face meeting. Employing multiple methods could also help to increase
639 representation of different views and ensure all participants feel able to voice their concerns. This
640 could include the use of anonymous consultations with broader groups using online Delphi methods,
641 for example [64]

642 Finally, it is also important to consider the potential for the involvement of intended recipients to go
643 beyond passive consultation to have more of an active role as empowered partners in the design
644 process. While this depth of involvement may give greater assurances of the relevance of
645 intervention aims, approaches and materials to intended beneficiaries and the local implementation
646 setting, it will bring its own challenges in terms of stakeholder burden and how to balance power in
647 decision making to ensure interventions are locally relevant and context specific, while maintaining
648 the opportunity to build on evidence-based approaches.

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661 **Abbreviations:**

662 ALPHA - Advice Leading to Public Health Advancement

663 Centre for Development and Evaluation of Complex Interventions (DECIPHer)

664 DRV – Dating and Relationships Violence

665 NCB – National Children’s Bureau

666 NSPCC – National Society for Prevention of Cruelty to Children

667 PC- Positive Choices

668 PR – Project Respect

669 RSE – Relationships and Sex Education

670 SHPC – School Health Promotion Council

671 SEF – Sex Education Forum

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683 **Declarations**

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685 **Ethics approval and consent to participate**

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687 Ethical approval for collection of the data on which this article is based was granted by the London
688 School of Hygiene and Tropical Medicine on 25th January 2017 for Project Respect and 5th June 2017
689 for Positive Choices.

690

691 This manuscript does not contain any individual person's data in any form.

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693 **Consent for publication**

694

695 This manuscript does not contain any individual person's data in any form.

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697 **Availability of data and materials**

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699 The dataset supporting the conclusions of this article are available on request.

700

701 **Competing interests**

702

703 The authors declare that they have no competing interests

704

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711

712 **Authors' contributions**

713 RP led on data collection, analysis and interpretation for Positive Choices and drafted the paper. SB
714 contributed to data collection, analysis, and interpretation of data for Positive Choices and the
715 drafting of this paper. RM and JC led on data collection, analysis and interpretation for Project
716 Respect. LE led on Positive Choices intervention development for SEF. TT, GM and NT contributed to
717 collection, analysis, and interpretation of data for Project Respect. PG and HY led on work with
718 ALPHA. AH contributed to collection, analysis, and interpretation of data for both Project Respect
719 and Positive Choices. PG and HY led on work with ALPHA. RC contributed to the design and led on
720 the Project Respect study for the SW of England. CB conceived of and led on both studies and
721 contributed to drafting the paper. All authors commented on and approved the final version of the
722 manuscript.

723

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Figure 1. Positive Choices Logic Model

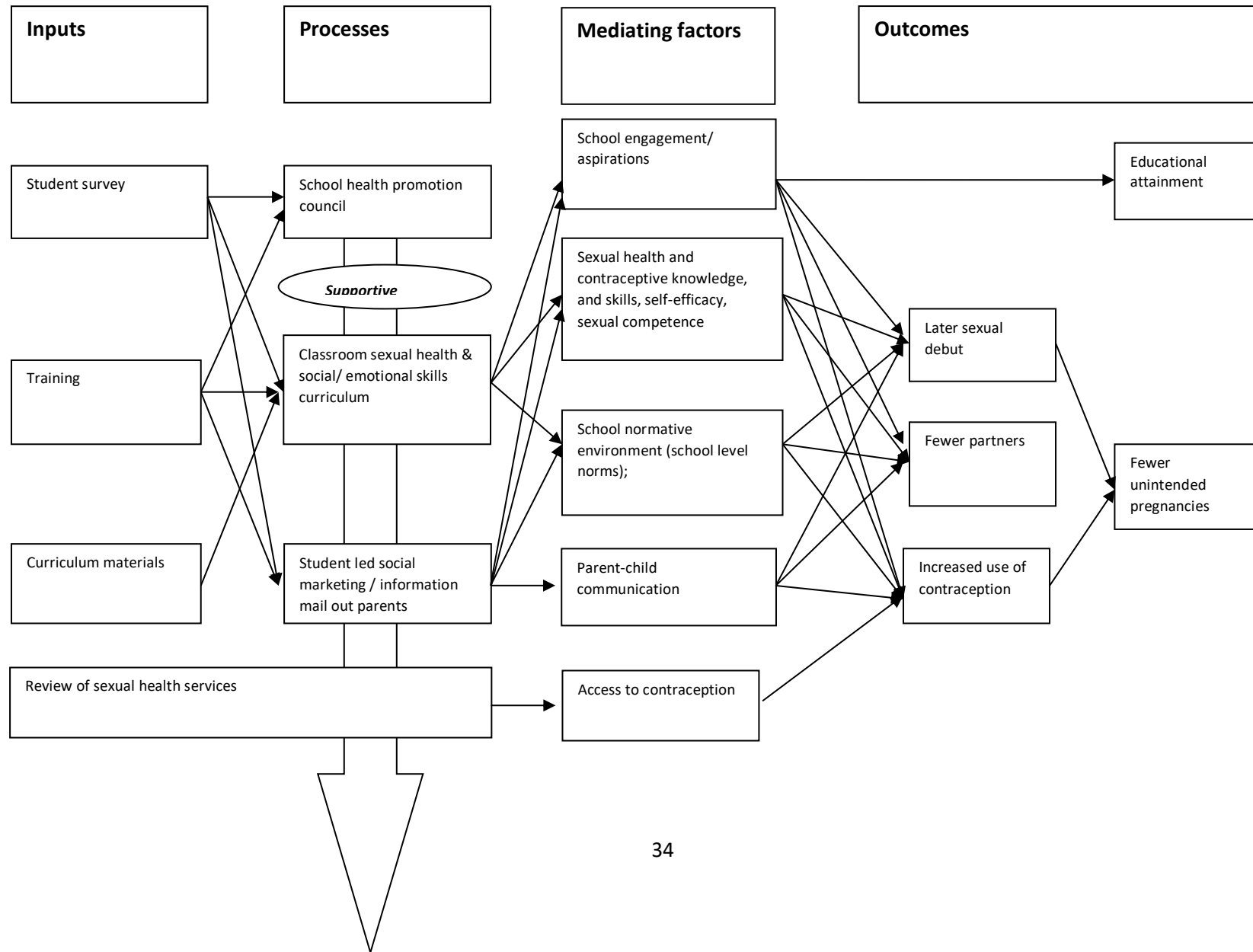
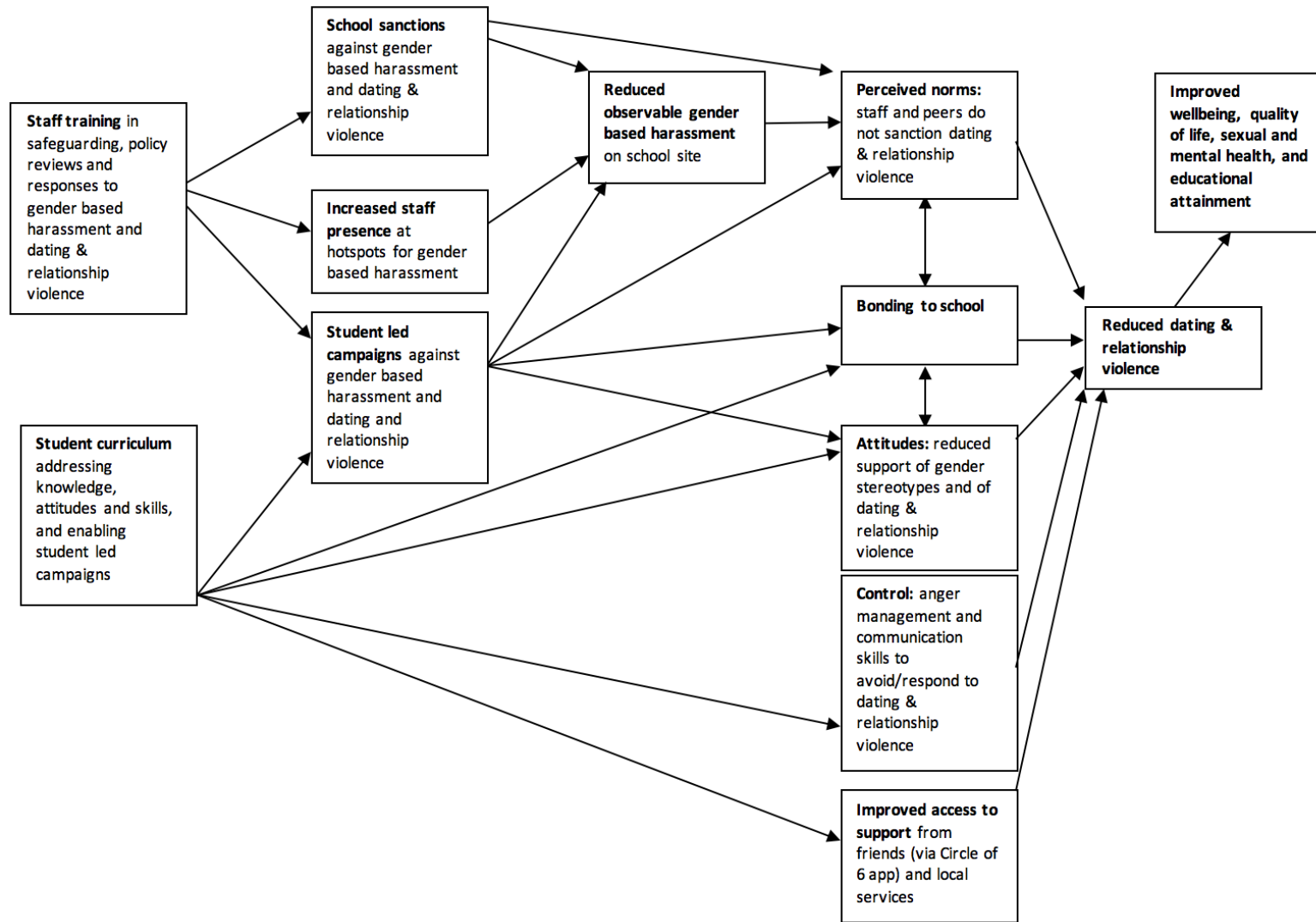


Figure 2. Project Respect Logic Model



Intervention	Stakeholder feedback	Stakeholder group	How incorporated into intervention design
PR and PR	Intervention aims appropriate and relevant.	Consultation with students, teachers, ALPHA and policy stakeholders	Confirmed planned approaches
PR and PR	Interventions components appropriate. Tailoring to student needs particularly valued.	Consultation with students and teachers	Supported planned approaches
PR	Concern over student preference informing selection of whole curriculum.	Consultation with teachers	Curriculum developed with essential and 'add on' lessons the selection of which was to be informed by the student needs assessment.
PR	Train-the-trainer model acceptable and helpful in reducing number of teachers needing to be released for whole day training.	Consultation with teachers	Confirmed planned approaches
PR	Curriculum lessons need to be adaptable for split delivery over shorter than an hour slots.	Consultation with teachers	Built in to design of curriculum lessons for both PC and PR
PR and PC	Manual materials need to be concise and to the point. Supporting evidence and theory should be provided as appendices.	Consultation with teachers	Manual materials for both projects developed with these points in mind.

PR and PC	Curriculum materials should be 'plug and play' so staff with limited confidence, experience or time could deliver an effective lesson.	Consultation with teachers	It was agreed that pragmatically and to ensure fidelity of implementation prescriptive materials should be developed for both interventions.
PR and PC	Materials should be adaptable for more experienced or confident teachers	Consultation with teachers	Essential material and where adaption was possible was highlighted in both interventions and a selection of additional materials and options for differentiation included.
PR and PC	Options to adapt lesson content to schools' existing provision	Consultation with teachers/Professional and policy stakeholder event	Assessed on a case by case basis following a review of what schools have already covered and materials used.
PR and PC	Intervention materials should be provided in electronic format and in hard copy.	Consultation with teachers	Materials supplied electronically to all staff and in online format for PC. Hard copies handed out at trainings.
PR and PC	Introduction of interventions at an earlier stage in years seven when students are aged 11-12 or eight when students are aged 12-13.	Consultation with students	Contradicted teacher and student feedback in earlier consultation. Was agreed with specialist provider agencies that intervention content was appropriate for years 9 for PC and 9 and 10 for PR.
PR	Curriculum should accurately reflect young people's experience and	Consultation with students	Confirmed value of needs assessment in Positive Choices.

	recognise them as sexual subjects		
PR	Small group, discussion activities and 'real life scenarios to reflect on appreciated by young people.	Consultation with students and ALPHA	Confirmed planned approaches on PR and PC.
PR	Subtler or less obvious forms of abuse should be covered by the intervention	Consultation with students	Confirmed planned approaches in PR.
PR	Appropriate signposting and support should be provided for students, including how to support friends who disclose abuse.	Consultation with ALPHA	Built in to each lesson for both interventions.
PR	The role of social media in young people's relationships should be reflected in lessons.	Consultation with students and ALPHA	Informed lesson design
PR	Young people use a range of terms to define dating and relationships	Consultation with students	Terms and meanings used in the intervention defined clearly for both students and staff in intervention materials.
PC and PR	Teacher educators can be acceptable and valued, but careful selection of teachers is required.	Consultation with students	Confirmed planned approaches, but schools were encouraged to select trained teaching staff and those with an interest and commitment to teaching these topics.
PC and PR	External educators may increase sense of student safety in the classroom	Consultation with staff and students	Model promotes training staff to be competent in teaching topics covered

	and bring specialist, expert knowledge to lessons.		by each of the interventions. Budget did not allow for the inclusion of external experts to deliver lessons for each school, although schools were able to source these as part of their usual provision if they so wished.
PC and PR	Some 'sensitive' topics should be taught in single sex lessons.	Consultation with staff and students	Generally, runs against best practice for the delivery of RSE. Guidance was provided for schools that lessons should be taught in mixed sex groups to enable the sharing of ideas and discussion across genders, and model real life experiences. Also, potential alienation of trans, non-binary or questioning students.
PC	Student led social marketing campaigns needs some wider oversight to ensure student messaging is consistent with programme aims	Consultation with ALPHA	Oversight to be provided by the School Health Promotion Council (SHPC). Specific links and responsibilities for SHPC oversight built in to design of student led social marketing component.
PR and PC	Flexibility in the mode of parent engagement. Parent engagement	Consultation with staff, students and ALPHA.	Mode of engaging with parents (e.g. for disseminating information

	materials should be sensitive to local home cultures. Homework could breach parent/child boundaries		and newsletters) and exact content of information left open for schools. In line with SEF intended plan, homework assignments remain defined as an essential part of the curriculum, but introduced carefully.
PR and PC	Deep engagement with senior leadership members at participating schools to encourage school commitment	Professional and policy stakeholder event	For PC face to face meetings organised with all head teachers
PR and PC	Disseminate information about interventions throughout the school community to awareness throughout the school and promote school commitment	Professional and policy stakeholder event	For PC guidance on launch activities and disseminating information provided in intervention materials
PR and PC	Involve local stakeholders (school governors; parents; local authorities and other agencies) to generate support for implementation.	Professional and policy stakeholder event	Included in guidance for PC.
PR and PC	Maintain regular contact with strategic lead at each school.	Professional and policy stakeholder event	Implemented for both PR and PC.
PR and PC	Highlight to schools the direct benefits to them of taking part in the trials (not just public health benefits).	Professional and policy stakeholder event	Described in manual materials for PC. Interventions mapped to school obligating to safeguard children and

			promote social and emotional wellbeing, and to school inspectorate judgements. For PR, confirmed inclusion of information on the impact of DRV on educational attainments in training materials.
PR and PC	Implement service level agreements with all schools	Professional and policy stakeholder event	SLAs implemented for PC in pilot. Timing did not work of PR.

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3 **Table 1. Table of how stakeholder feedback informed intervention design**

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		Positive Choices	Project Respect			
			Wave 1		Wave 2 ^a	
			South-east England	South-west England	South-east England	South-west England
Year-8	Girls	5	0	0	0	0
	Boys	4	0	0	0	0
Year-9	Girls	0	6	2	6	5
	Boys	0	3	4	6	6
Year-10	Girls	0	5	4	6	0
	Boys	0	6	1	6	0
Total students	Girls	5	11	6	12	5
	Boys	4	9	5	12	6
	All	9	20	11	24	11
Staff		8	6	3	4	2

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^a In Project Respect, some of the wave 2 participants had also participated in wave 1

18 **Table 2. School consultation participants**

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'Essential' lessons	'Add on' lessons	25
1. The female/male body and functions of reproductive organs	9. Pregnancy options	
2. Fertility and contraception	10. Readiness for intimacy	
3. Sexually transmitted infections and safer sex	11. Body image and the digital world	
4. Building blocks to good relationships	12. Female Genital Mutilation	
5. Consent	13. Human rights, stigma and discrimination	
6. Sustaining relationships		
7. Sexual Response and pleasure		
8. Pornography		

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27 **Table 3. Positive Choices Curriculum Topics**

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Age in years	Positive Choices		Project Respect	
	Girls	Boys	Girls	Boys
14	2	1	0	0
15	3	2	0	1
16	1	1	0	0
17	1	0	2	2
18	1	3	0	1
19	0	1	0	0
Total	8	8	2	4

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33 **Table 4. ALPHA Participants**

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